

# Real Estate and **Your Wealth**

Real estate is a wealth building asset and should be part of your portfolio. Here are a few reasons why.

In 2020, the average homeowner's equity **increased by \$17,000.**<sup>1</sup>

Homes in today's market sell for an average of **\$66,000 above the purchase price.**<sup>2</sup>

Home  
**Equity Growth**  
in 2020

Last year, home values appreciated at their highest levels since **2014.**<sup>1</sup>

Overall, homeowner equity grew **\$1 Trillion.**<sup>1</sup>

## Investment Opportunities

If you have the funds, and you're willing to make the commitment, a rental property is a way that real estate can increase cash flow.



### Long-Term Rentals:

Provide consistent income over time, but requires a large commitment.



### Short-Term Rentals:

You get an upfront return on investment. Local laws need to be taken into account.

**Record-low interest rates** could make mortgages more affordable for those considering an investment property.



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VALUE THROUGH EDUCATION

# 5 Reasons to Sell Your Home This Spring

The spring buying season is back! Here are a few reasons to consider putting your home on the market sooner rather than later.



## Pent-Up Demand

The pandemic delayed the 2020 spring buying season, and now, many who waited are ready to get back into the game.



## Low Interest Rates

Financing your next home is affordable and attainable with mortgage rates at historic lows.<sup>4</sup>



## Faster Process

Homes are selling quickly, with new listings spending about 21 days on the market.<sup>3</sup>



## Solid Home Prices

Low housing inventory and high demand are getting sellers top dollar for their homes.



## Supply May Increase

As new home construction rises in 2021, prices may begin to stabilize.<sup>1</sup> Sell your property now to get the best price!

### Ready to make a move?

**Call me** - I'll help you land the home of your dreams and build your equity. Now is a great time to buy or sell!

## Exclusive Offer from One Trust Home Loans



Kevin Anderson

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Bring this coupon in to receive \$500.00 off of closing costs at the close of escrow.

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As a Free gift, this coupon is offered to my valued friends and clients from a member of my trusted business network.

Kevin's aim is to fulfill your real estate goals, whether you want to refinance your existing home or purchase a new one. Kevin is here to provide you with detailed options and sound recommendations so you can make informed

Please qualify each provider before using their service. Let them know I referred you and they will take extra special care of you as a standard practice.



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Oh, by the way. I'm never too busy for your referrals. I look forward to helping you, your family, and your friends!